

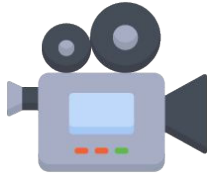
Year-end Tax Summaries in Bloomerang

Bloomerang Academy

Thank you for joining us today. We're glad you are here.
Please tell us where you're joining from in the CHAT!



Housekeeping



We're recording this webinar! We'll send you a link to the recording and copy of the slides within 48 hours.

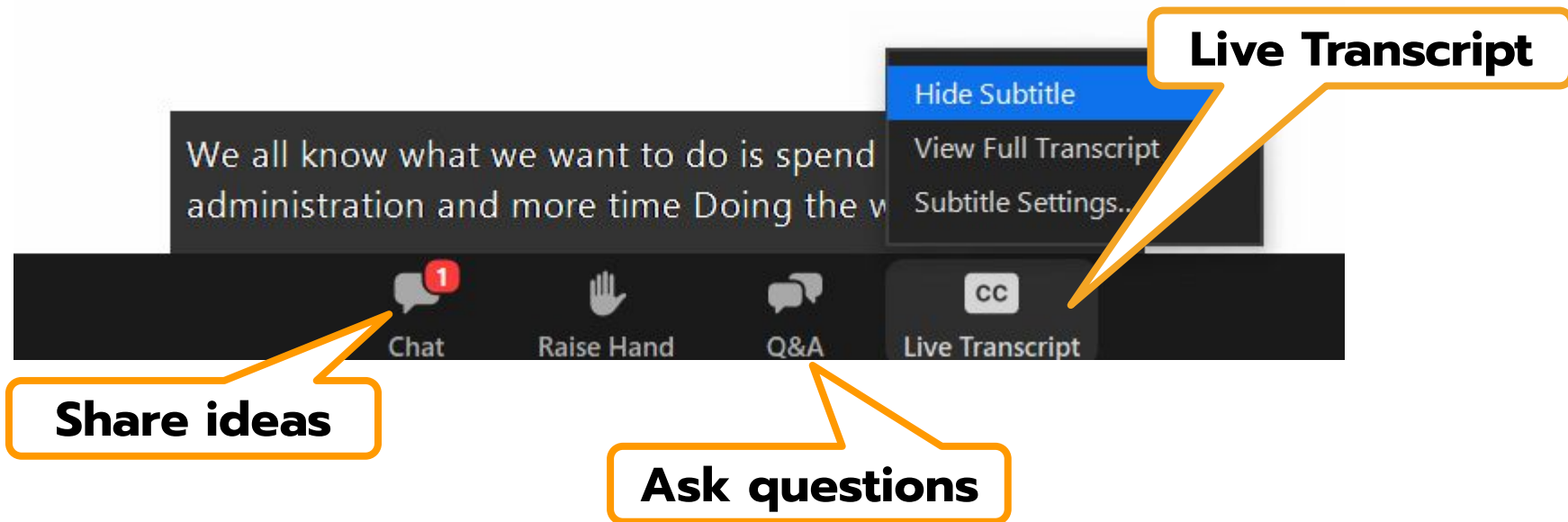


Feel free to ask questions! Use the Q&A option to ask questions and the chat option for general discussion. We'll answer questions at the end of the presentation.



Share your highlights and takeaways on your favorite social media channel and make sure to give us a follow!

Housekeeping



Our dial-in number in case you need it today: **+1 669 900 6833**

If you need more assistance, please reach out to support@bloomerang.com.

BLOOMERANG

Built for purpose

Giving platform designed to improve fundraising outcomes

**Easy-to-use tech,
built for you**

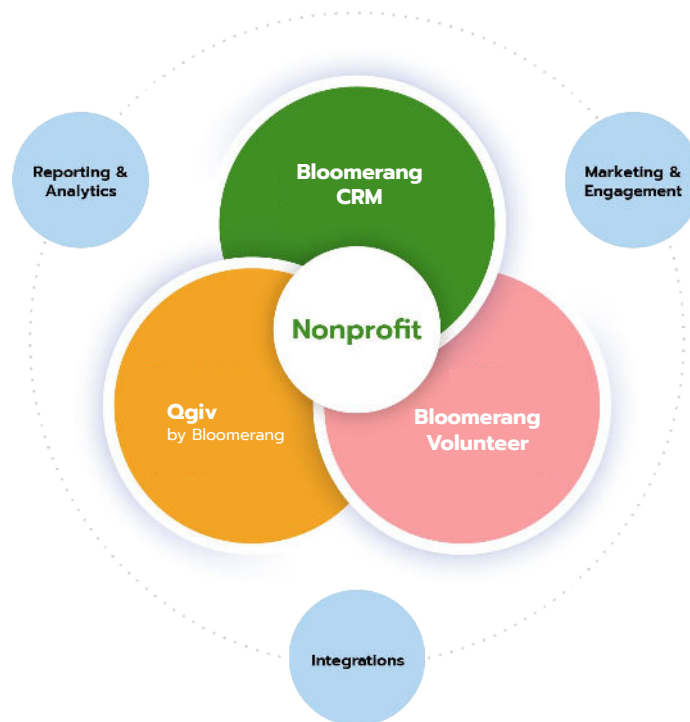
**Industry leading
solutions**

**Insights that lead
to better results**

**Engagement that
inspires giving**

**Increase fundraising
revenue**

**Automate and simplify
day-to-day**





VALUE

Raise more

Engagement quality increases, effort decreases, and giving soars!

30%

Higher overall donation page conversion rates.

\$108

Average recurring gift, 4x the industry average.

15%

Increase in donor base year-over-year.

\$180

Average one-time gift, 50% higher than the industry average.

25%

Increase in recurring donor conversion rate.

26%

Increase in dollars raised year-over-year.

Colin Marshall

Support Specialist

Colin Marshall is one of our Customer Support Specialists at Bloomerang.

He is a former teacher who has worked in community engagement across three continents.



Large, vibrant green Monstera leaves with characteristic holes, positioned in the top-left corner of the slide.

Let's go into Bloomerang!

A smaller portion of a vibrant green Monstera leaf with characteristic holes, positioned in the bottom-right corner of the slide.

Q&A



Resources



- [About Year-End Giving Statements \(Tax Summaries\)](#)
- [Customize Year-End Giving Statements \(Tax Summaries\)](#)
- [Email Year-End Giving Statements \(Tax Summaries\)](#)
- [Mail Year-End Tax Receipt Letters](#)
- [Create an Official Donation Receipt for Canada](#)

Thanks for joining!

More tools and resources to help you grow.

Connect with us!
support@bloomerang.com

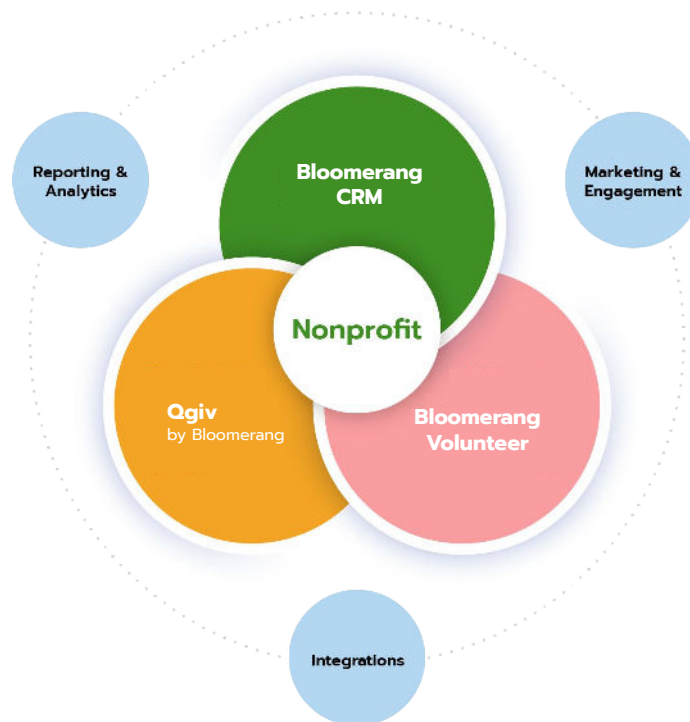
Request a demo
[Bloomerang.co/demo](https://bloomerang.co/demo)

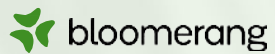
New! [Bloomerang Learning](#)
on-demand training

Visit the Knowledge Base for
more "how-to" articles.

We'd appreciate your feedback.

Fill out the post-session survey to let us know how we did.





Thank you!

