




Welcome to Bloomerang Academy

Thank you for joining us!

Please tell us where you are joining us from and what the weather is like where you are...drop it in the CHAT!



Housekeeping

Live Transcript

We all know what we want to do is spend
administration and more time Doing the w

Hide Subtitle

View Full Transcript

Subtitle Settings...



Chat



Raise Hand



Q&A



Live Transcript

Share ideas

Ask questions

Housekeeping

Our dial in number in case you need it today: **+1 669 900 6833**

We will share the slides and recording of this session with you via email later today.

Any questions we are not able to answer live or in the Q&A will be addressed after the session via a follow-up.

If you need further assistance, please reach out to support@bloomerang.com. Our support team is amazing!

Bloomerang + Donorsearch: Making Your Data Work For You



Michael Bronson

Enterprise Partnership Manager, DonorSearch

Works directly with over 3,500 Mutual Clients

Has worked at DonorSearch since 2015

Helped Design the Generosity score

Avoids Public Speaking!





Resources

Knowledgebase

- [DonorSearch Basics](#)
- [DonorSearch Generosity Details Explained](#)
- [Major Gifts Prospect Identification](#)
- [Major Gifts Moves Management](#)

Bloomerang Academy

[Bloomerang + DonorSearch Integration](#)

[Bloomerang + Donorsearch: Six Markers of Philanthropy](#)

[Bloomerang and DonorSearch: Uncover the Secret Giving Power of your Constituents](#)

Other Resources

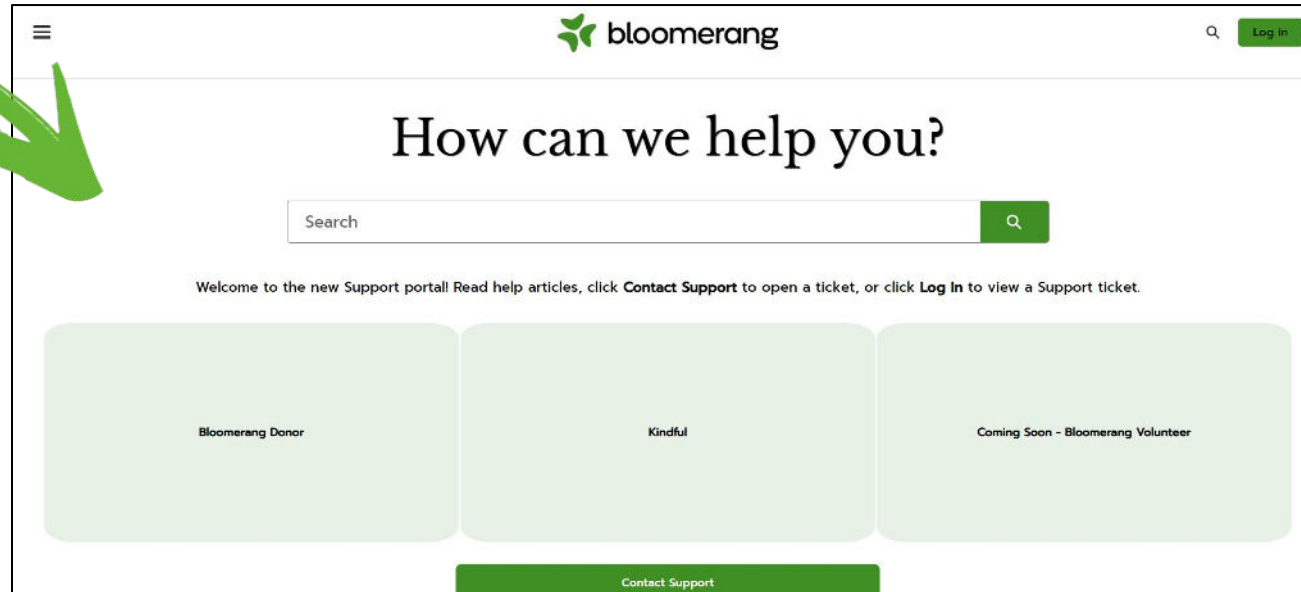
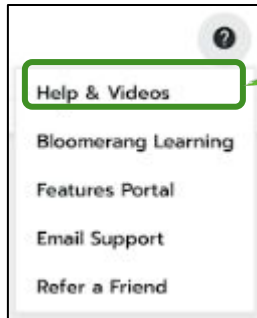
[DONORSEARCH + BLOOMERANG](#)
(information webpage)

[The True Key To Unlocking Giving Is Generosity](#)
(article)



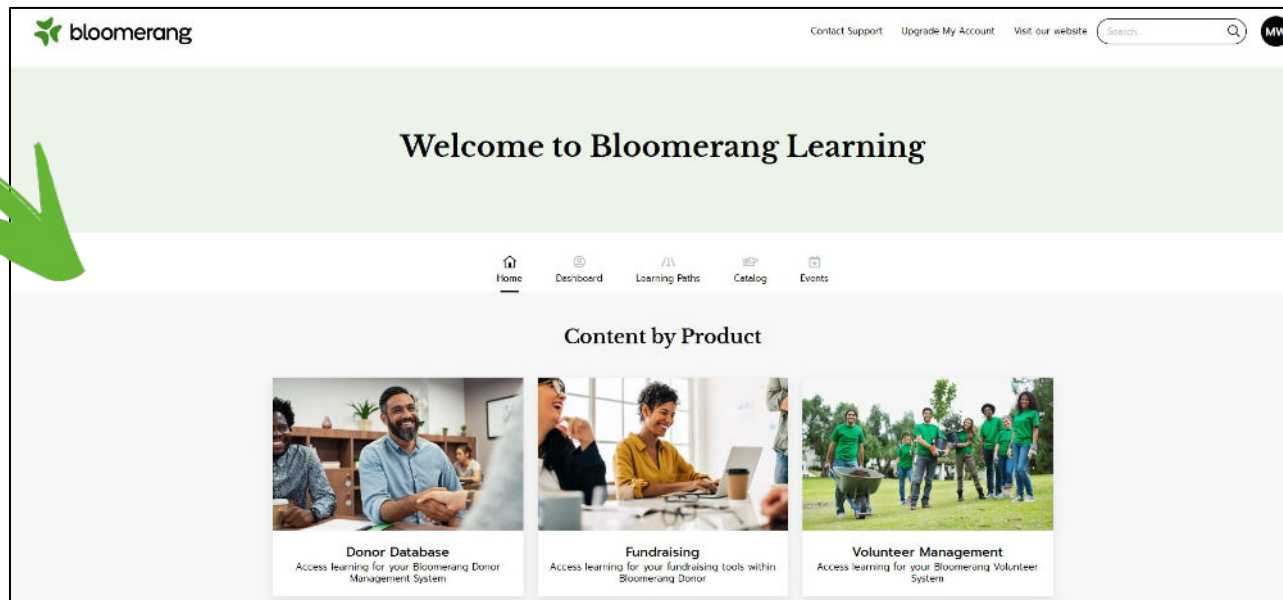
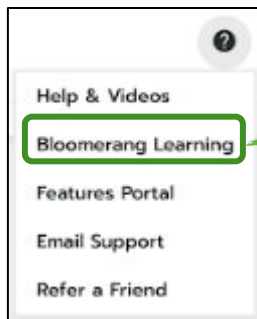
Resources

Bloomerang Knowledgebase and Support Portal



Resources

Bloomerang Learning – our new on-demand learning platform



bloomerang Contact Support Upgrade My Account Visit our website MW

Welcome to Bloomerang Learning

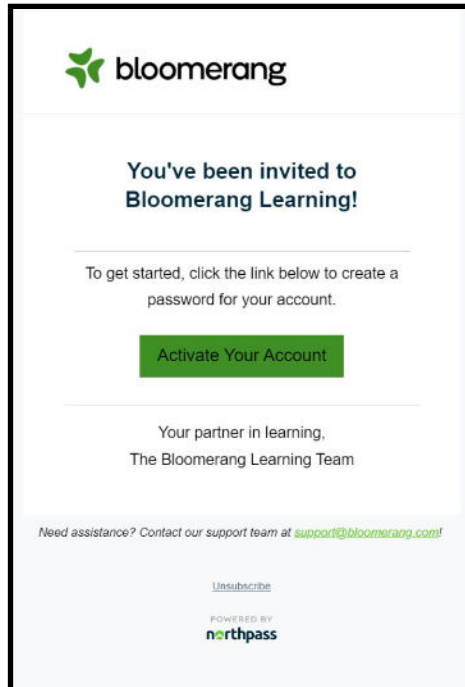
[Home](#) [Dashboard](#) [Learning Paths](#) [Catalog](#) [Events](#)

Content by Product

- Donor Database**
Access learning for your Bloomerang Donor Management System
- Fundraising**
Access learning for your fundraising tools within Bloomerang Donor
- Volunteer Management**
Access learning for your Bloomerang Volunteer System

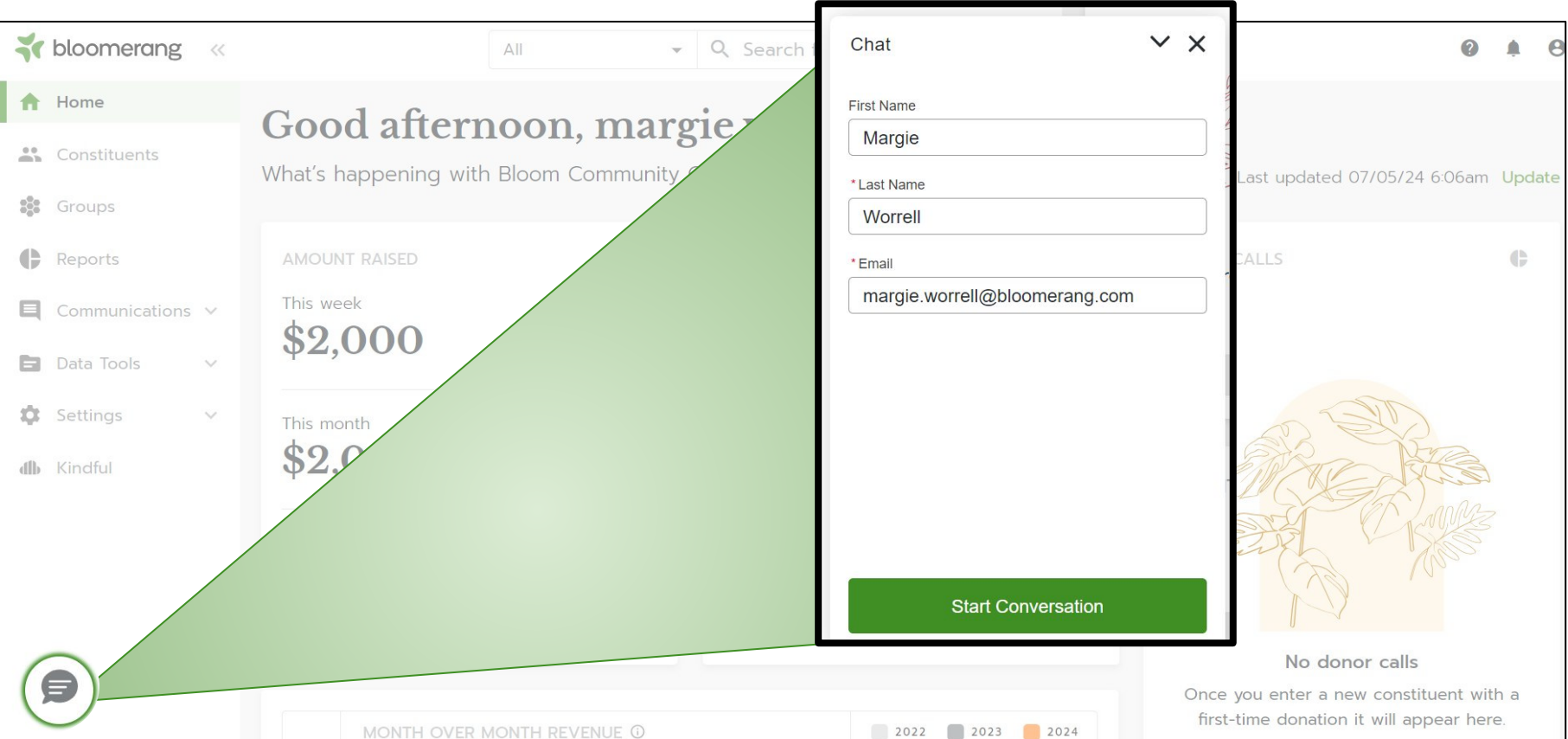
Resources

Bloomerang Learning – our new on-demand learning platform



If you did not receive this email to activate your Bloomerang Learning account, please reach out to support!

Live Chat to get online assistance immediately



The image shows a screenshot of the Bloomerang dashboard with a chat window overlay. The dashboard includes a sidebar with navigation options: Home, Constituents, Groups, Reports, Communications, Data Tools, Settings, and Kindful. The main content area displays a greeting "Good afternoon, margie" and a section for "AMOUNT RAISED" showing "This week \$2,000" and "This month \$2,000". A search bar and a dropdown menu are visible at the top. The chat window, titled "Chat", contains a form with the following fields: "First Name" (filled with "Margie"), "*Last Name" (filled with "Worrell"), and "*Email" (filled with "margie.worrell@bloomerang.com"). A green "Start Conversation" button is at the bottom of the chat window. Below the chat window, there is a section titled "No donor calls" with a note: "Once you enter a new constituent with a first-time donation it will appear here." A decorative illustration of a plant is also present.

POLL



COMBINE THE POWER OF GIVING+ AND DONORSEARCH

Raise More Online

Customers like you have:


- **Increased recurring donations by 25%** with recurring donation prompts
- **Grown their donor base by 11%** year-over-year
- **Received 50% higher one-time gift amounts** than the industry average



Large, vibrant green Monstera leaves with characteristic holes are positioned in the top-left and bottom-left corners of the slide.

Thank you for attending!

And thank you for all you do
in your communities!

A portion of a large, vibrant green Monstera leaf is visible in the bottom-right corner of the slide.